

CREATING A HEALTHIER COMMUNITY THROUGH PREVENTION

5 POLICY RECOMMENDATIONS FOR A HEALTHIER COMMUNITY RELATIONSHIP WITH ALCOHOL

1

Educate Servers on IDing Youth & Preventing Underage Serving

- Those under 21 will have a vertical license with the date of legal purchase printed in red.
- Use [this flier](#) to help educate servers.

2

Invest in Substance Use Prevention

- Encourage local businesses to donate 5% of their alcohol sales to substance use prevention.
- Distribute [this flier](#) to local businesses for recommendations about how to donate.

3

Encourage Local Businesses to Provide More Non-Alcoholic Drinks

- Partner with local businesses that make soda or juice.
- Train bartenders in mocktail mixology.
- Distribute [this flier](#) to local businesses to provide recommendations for alcohol alternatives.

4

Increase Signage Encouraging Clientele to Refrain from Providing Alcohol to Minors

- Place a decal on cups and windows as a friendly reminder to customers to refrain from providing alcohol to minors.
- [Click here](#) for more information about and access to the decal.

5

Promote Community Events that Do Not Serve Alcohol

- Engage local leaders in promoting events that do not center around alcohol consumption.
- Refer to the [Know Your Neighbor Recipe Book](#) for examples of community events that do not serve alcohol

