



COMMUNITY
HEALTH
INNOVATION
REGIONS
OF NORTHERN MICHIGAN



mi*thrive*

MITHRIVE OUTCOMES FRAMEWORK



Healthy People in Equitable Communities Building a Culture of Health with a Shared Vision

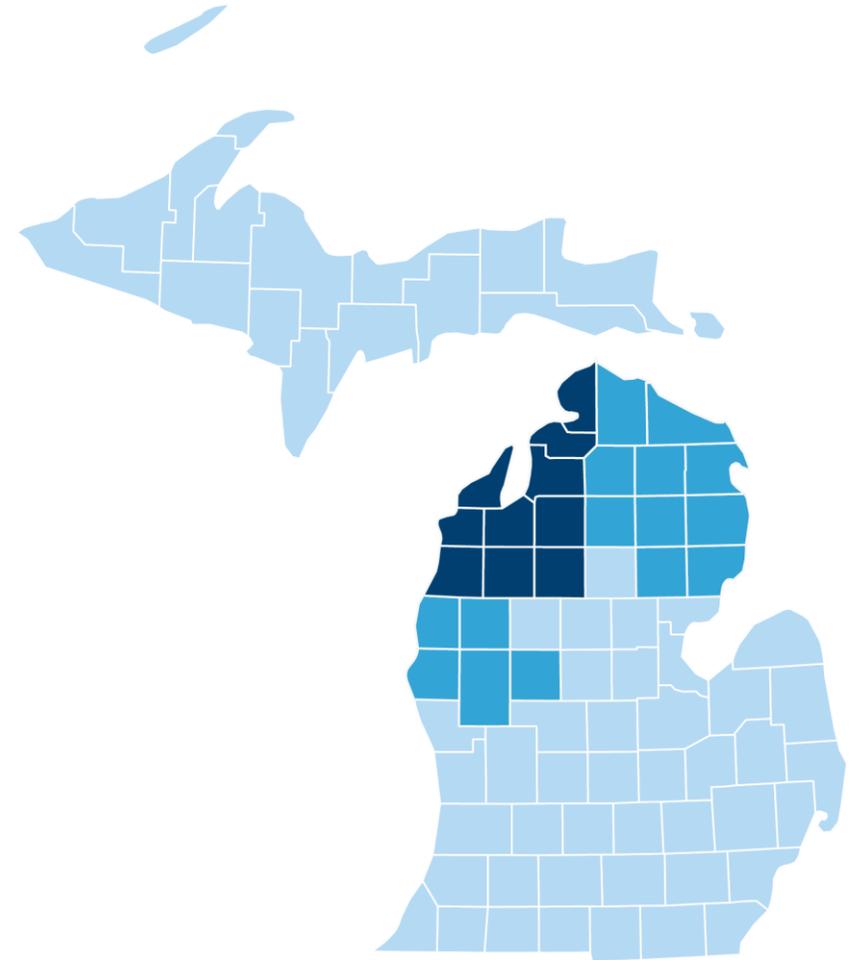
No individual, community group, hospital, agency, or governmental body can be entirely responsible for the status of our community or our community's health. No organization can address the multitude of issues alone. We believe uniting around a common purpose, vision, and a shared outcomes framework, the MiThrive Framework, will create systemic change and shift population outcomes. Together, we have the power to build a thriving region where everyone, despite differences, can thrive.

MiThrive Outcomes Framework for the Northwest Michigan CHIR

What is it?

Over 100 cross-sector community partners have come together to unite around a shared vision for Northwest Michigan where everyone has equitable opportunities to live healthy and thriving lives.

It takes all of us working together across sectors to improve community conditions that impact health across Northwest Michigan. A Shared Outcomes Framework is a best practice tool to communicate our shared community priorities and to track our progress toward our goals, allowing for continuous improvement in the pursuit of equity. The framework includes time-bound targets for six priority areas, themed within three system elements, and specifies metrics we can use to determine whether we're on track for meeting our goals. These six priority areas emerged from numerous community datasets, including a shared data collection process that elevated the voice of thousands of residents and service providers in the 10-county region (dark blue on the map). This region includes **Manistee, Wexford, Missaukee, Kalkaska, Grand Traverse, Benzie, Leelanau, Charlevoix, Emmet, and Antrim** counties. By clarifying our shared priorities and desired outcomes in this framework, we aim to help answer the questions: what are we collectively working toward as a Northwest Michigan community, and how will we know if we're making progress?



MiThrive Outcomes Framework Survey

The [MiThrive Outcomes Framework Survey](#) assesses current efforts related to the MiThrive Outcomes Framework to develop a better understanding of the great work that is already happening, who is doing the work, and where the work is happening. Survey responses will serve as a detailed environmental scan, which will be made public for community use.

The [MiThrive Outcomes Framework Survey Results](#) are in and can now be viewed.

MiThrive Strategy Guide

MiThrive Framework Webisode

- An introduction to the MiThrive Outcomes Framework – [Webisode #1](#)
- Shared Measurements for Collective Impact – [Webisode #2](#)

HEALTHY EATING

VISION: Every person consumes healthful food and beverages

2030 TARGET

Increase youth population consuming at least 5 servings of vegetables and fruits per day

Decrease population who has low access to food stores

1

ACCESS TO HEALTHFUL FOOD

2025 TARGETS

Decrease in population reporting difficulty finding high quality fruits and vegetables where they live

Increase in population reporting consumption of 1 fruit a day

Increase in population reporting consumption of 1 vegetable a day

2023 KEY INDICATORS

Under Development

2

HEALTHFUL FOOD ENVIRONMENT AND POLICIES

2025 TARGET

Under Development

2023 KEY INDICATORS

Increase number of organizations/institutions implementing a wellness policy

Increase number of food stores and farmers markets using DUFB-SNAP-Project Fresh and Senior Fresh

3

HEALTHFUL FOOD CULTURE

2025 TARGETS

Increase percentage of population reporting positive attitudes, perceptions, and beliefs about healthful food

Increase percentage of population having the skills and tools to cook healthy food

Increase number of fruit and veggie prescriptions being written and filled

2023 KEY INDICATORS

Under Development

4

HEALTHY EATING

VISION: Every person consumes healthful food and beverages

2030 TARGET

WHY IS THIS IMPORTANT?

Diet and body weight are related to health status. Good nutrition is important to the growth and development of children. A healthful diet also helps Americans reduce their risks for many health conditions such as obesity, malnutrition, heart disease, and Type 2 diabetes.

BASELINE

25.93%

REGION

10 county average
(Benzie, Missaukee, Wexford data unavailable)

SOURCE

Michigan Profile for Healthy Youth

LAST UPDATE

2017/2018

BASELINE

10.31%

REGION

10 county average (Benzie data unavailable)

SOURCE

USDA Food Environment Atlas

LAST UPDATE

2015

ACCESS TO HEALTHFUL FOOD

WHY IS THIS IMPORTANT?

Access to and availability of healthier foods can help people follow healthful diets. Interventions addressing these factors can improve healthful food accessibility.

BASELINE

27%

REGION

Antrim and Benzie

SOURCE

Colasanti, K., Drexler, C., McDermott, M., Barkel, C., Dyer, L., & Parks, C. (2019). *When Healthy Food is Out of Reach: Food Access Survey in Northwest Lower Michigan*. Michigan State University Center for Regional Food Systems.

LAST UPDATE

2019

BASELINE

59%

REGION

statewide

SOURCE

Michigan Behavioral Risk Factor Survey

LAST UPDATE

2017

BASELINE

74.3%

REGION

statewide

SOURCE

Michigan Behavioral Risk Factor Survey

LAST UPDATE

2017

HEALTHFUL FOOD ENVIRONMENT AND POLICIES

WHY IS THIS IMPORTANT?

Diet reflects the variety of foods and beverages consumed over time and in settings such as worksites, schools, restaurants, and the home. Interventions at various levels can support a healthier diet.

HEALTHFUL FOOD CULTURE

WHY IS THIS IMPORTANT?

Social factors influence diet and can include knowledge and attitudes, skills, social support, societal and cultural norms, as well as policies, programs, and systems. Interventions addressing these factors can support a healthful food culture.

COMMUNITY MOBILITY

VISION: Every person has equitable and reliable transportation to live, work and play

2030 TARGET

Increase in percentage of population reporting reliable transportation options that get them where they want to go.

Increase public transit use by 50% over ten years

Increase percentage of population walking to work or school

1

ACCESS TO RELIABLE TRANSPORTATION

2025 TARGETS

Increase percentage of workers commuting with public transit

90% satisfied+ from customer satisfaction surveys

2023 KEY INDICATORS

Increase number of communities prioritizing available public transit

2

HEALTHY BUILT ENVIRONMENT

2025 TARGETS

Increase number of workers not driving to work alone

Increase percentage of population reporting ease in getting places without using a car or bus

2023 KEY INDICATORS

Increase internal school promotion of Safe Routes to School Program-as identified within the Safe Routes to School Initiative

Increase number of students arriving to school via non-motorized modes of transportation

3

AFFORDABLE & RELIABLE TRANSPORTATION OPTIONS

2025 TARGETS

Increase percentage of 10 county region reporting inclusive outreach efforts with stakeholders and constituents resulting in design and implementation of relevant community based mobility options

Increase percentage of county transits reporting inclusive efforts are underway to expand and improve multi-modal collaboration

2023 KEY INDICATORS

Increase number of communities expanding affordable/reliable transportation options

4

— COMMUNITY MOBILITY

VISION: Every person has equitable and reliable transportation to live, work and play

2030 TARGET

WHY IS THIS IMPORTANT?

Increase use of public transit has a positive impact on carbon emissions, and it will require public infrastructure improvements - things like sidewalks, bus shelters and other amenities that connect with transit stops.

BASELINE

2.6%

REGION

10 county region

SOURCE

CHIR Community Connections, United Way 211, MDOT
MDOT
American Community Survey

LAST UPDATE

2014-2018

ACCESS TO RELIABLE TRANSPORTATION

WHY IS THIS IMPORTANT?

Access to reliable transportation such as a personal vehicle or public transportation options can support financial stability and overall quality of life.

BASELINE

0.79%

REGION

10 county average

SOURCE

American Community Survey

LAST UPDATE

2014-2018

HEALTHY BUILT ENVIRONMENT

WHY IS THIS IMPORTANT?

Healthy built environments are communities designed to support good health for all. Active transportation yields many community benefits such as improved air quality, increase physical activity opportunities, and reduced contributions to climate change.

BASELINE

10.3%

REGION

10 county average

SOURCE

American Community Survey

LAST UPDATE

2014-2018

AFFORDABLE & RELIABLE TRANSPORTATION OPTIONS

WHY IS THIS IMPORTANT?

Affordable and reliable transportation options provide a platform for improved outcomes around employment, health, and economic stability.

AFFORDABLE HOUSING

VISION: Every person has safe, affordable, and accessible housing that enables them to thrive

2030 TARGET

Decrease percentage of overburdened households- those spending more than 45% of income on housing and transportation

Decrease percentage of population reporting severe housing quality issues

Decrease # of people reporting homelessness

1

AVAILABLE HOUSING AT ALL LEVELS

2023 KEY INDICATORS

Increase number of affordable housing units

2

HOUSING CONNECTED TO COMMUNITY AND BASIC NEEDS

2025 TARGET

Increase percentage of population reporting housing location enables connection to people, jobs, and resources

2023 KEY INDICATORS

Increase number of communities adopting built environment policies that promote accessible, connected housing

Increase number of new affordable housing with access to community assets

3

QUALITY HOUSING STANDARDS

2025 TARGET

Increase percentage of rental properties meeting quality standards

2023 KEY INDICATORS

Increase number of communities enacting quality standards for rental housing

4

AFFORDABLE HOUSING

VISION: Every person has safe, affordable, and accessible housing that enables them to thrive

2030 TARGET

WHY IS THIS IMPORTANT?

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REGION

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SOURCE

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SOURCE

USDA Food Environment Atlas

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REGION

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SOURCE

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Michigan Behavioral Risk Factor Survey

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HOUSING CONNECTED TO COMMUNITY AND BASIC NEEDS

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QUALITY HOUSING STANDARDS

WHY IS THIS IMPORTANT?

Social factors influence diet and can include knowledge and attitudes, skills, social support, societal and cultural norms, as well as policies, programs, and systems. Interventions addressing these factors can support a healthful food culture.

ECONOMIC STABILITY

VISION: Every household is economically self-sufficient

2030 TARGET

Increase in percentage of households above ALICE* threshold

KEY INDICATORS

Decrease percentage of population in poverty

Increase percentage of population reporting ability to meet basic needs

Increase percentage of working families

1

ACCESS TO NEEDED SOCIAL SERVICE SUPPORTS

2025 TARGETS

Increase percentage of population reporting they accessed services, when needed

Increase percentage of population moving out of ALICE*

2

EMPATHIC COMMUNITY

2023 KEY INDICATORS

Increase percentage of health and social sector settings screening for and referring to social determinants of health supports

3

LIVABLE WAGE

2025 TARGET

Decrease percentage of underemployed/unemployed individuals having skills for available livable wage jobs

2023 KEY INDICATORS

Increase percentage of employers paying livable wages to their lowest paid employee

Decrease percentage of unfilled jobs paying livable wages

4

ECONOMIC STABILITY

VISION: Every household is economically self-sufficient

2030 TARGET

WHY IS THIS IMPORTANT?

Economic and social factors such as income and employment can significantly affect how well and how long we live. These factors affect our ability to manage stress, make healthy choices, and afford medical care and housing.

BASELINE
60.3%

REGION
10 county average

SOURCE
ALICE /United Way

LAST UPDATE
2017

BASELINE
11.5%

REGION
10 county average

SOURCE
American Community Survey

LAST UPDATE
2014-2018

BASELINE
17.5%

REGION
20 county Northern Lower Peninsula
Region (Manistee not included)

SOURCE
MSU-State of the State Survey

LAST UPDATE
2019

ACCESS TO NEEDED SOCIAL SERVICE SUPPORTS

WHY IS THIS IMPORTANT?

Poor health is tied to unmet social needs. Access to needed social service supports can improve health outcomes.

BASELINE
7.6%

REGION
20 county Northern Lower Peninsula
Region (Manistee not included)

SOURCE
MSU-State of the State Survey

LAST UPDATE
2019

EMPATHIC COMMUNITY

WHY IS THIS IMPORTANT?

Poor health is tied to unmet social needs. Interventions improving the number of social determinants of health screenings and referrals can improve health outcomes and quality of life.

LIVABLE WAGE

WHY IS THIS IMPORTANT?

Expanding livable wage opportunities provides a platform for improved outcomes around employment, health, and economic stability.

MENTAL WELL-BEING

VISION: Every person experiences mental well-being

2030 TARGET

Decrease percentage of population reporting poor adult mental health days and youth depressive episodes per month

KEY INDICATORS

Decrease number of suicides in adults and youths

Decrease percentage of students who felt so sad or hopeless almost every day for two weeks or more in a row that they stopped doing some usual activities during the past 12 months

Decrease percentage of students who seriously considered attempting suicide during the past 12 months

1

ACCESS TO MENTAL CARE

2025 TARGET

Increase percentage of adults & youth reporting they receive mental health care when needed

2023 KEY INDICATORS

Increase amount of new dollars available for mental health services and supports in the region

Increase ratio of mental health providers per population

Increase number of integrated specialty health providers

2

SUPPORTIVE CONNECTED COMMUNITY

2025 TARGET

Increase percentage of community members reporting a trusted support person

2023 KEY INDICATOR

Increase percentage of residents reporting a strong sense of community

3

TRAUMA INFORMED CULTURE

2025 TARGET

Decrease percentage of population with 2+ ACEs* exposure

2023 KEY INDICATOR

Increase number of institutions emphasizing resilience

4



SUBSTANCE ABUSE

VISION: Every person is free from harm from substance misuse

2030 TARGET

Decrease percentage of individuals (ages 12+) with alcohol use disorder in the past year

Decrease number of overdose deaths

KEY INDICATORS

Decrease percentage of youth initiated substance use within the past 30 days

Decrease percentage of families reporting substance use impacts quality of life

Decrease number of deaths due to other substances

1

ACCESS TO CONTINUUM OF SUBSTANCE USE DISORDER SERVICES

2025 TARGET

Decrease percentage of population reporting they have a Substance Use Disorder and are not receiving care

2023 KEY INDICATORS

Increase rate of providers and treatment slots within a county

Increase number of settings in the community with overdoses prevention drugs

2

CONNECTION OBJECTIVE

2025 TARGET

Reduce Neonatal Abstinence Syndrome at birth

2023 KEY INDICATOR

Increase percentage of pregnant women offered and completed a Substance Use Disorder screening at their first prenatal visit

3

ALIGNMENT OBJECTIVE: SAFE AND RESPONSIBLE USE

2025 TARGET

Increase percentage of population having knowledge of SUD* risk factors

2023 KEY INDICATORS

Increase percentage of youth and families/peers discouraging substance misuse

Increase number of stores no longer selling to minors

Increase number of communities adopting an ordinance limiting/prohibiting ad space

4



SUBSTANCE ABUSE

VISION: Every person is free from harm from substance misuse

2030 TARGET

WHY IS THIS IMPORTANT?
Substance abuse has a major impact on individuals, families, and communities. The effects of substance abuse are cumulative, significantly contributing to costly social, physical, mental, and public health problems.

BASELINE
4.6%

REGION
21-county region

SOURCE
National Survey on Drug Use and Health

LAST UPDATE
2016-2018

BASELINE
21.4

REGION
10 county average (Data unavailable for Antrim, Charlevoix, Kalkaska, Leelenau, and Missaukee)

SOURCE
County Health Rankings

LAST UPDATE
2016-2018

BASELINE
54

REGION
10 county total

SOURCE
Michigan Department of Community Health

LAST UPDATE
2018

ACCESS TO CONTINUUM OF SUBSTANCE USE DISORDER SERVICES

WHY IS THIS IMPORTANT?
Access to comprehensive, quality substance use disorder services is important for promoting the health, safety, and quality of life for all.

CONNECTION OBJECTIVE

ALIGNMENT OBJECTIVE: SAFE AND RESPONSIBLE USE

WHY IS THIS IMPORTANT?
Environmental and social factors contribute to the initiation and abuse of alcohol and illicit drugs. Interventions addressing these factors can support a culture of safe and responsible substance use.

BASELINE
71.4%

REGION
10 county average (Benzie, Missaukee, Wexford data missing)

SOURCE
Michigan Profile for Healthy Youth

LAST UPDATE
2017-2018



Read the 2019 Community Health Assessment Report

[DOWNLOAD](#)



 NORTHERN MICHIGAN
COMMUNITY
HEALTH
INNOVATION
REGION



2019 Community Health Assessment

Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford Counties