



DID YOU KNOW THAT HOW LONG YOU LIVE IS STRONGLY IMPACTED BY YOUR ZIP CODE?

Where you live has a huge impact on your quality of life and health.

Is nutritious food close by? Are jobs with livable wages available? Do you feel connected to your community? It all adds up to positive and negative impacts on our health.

How can we all have access to what we need to thrive, no matter where we live and no matter our age, skin color, income or anything else? The Northern Michigan Community Health Innovation Region (NMCHIR) is answering these questions for rural residents, their elected officials, and healthcare experts throughout 31 counties.

The NMCHIR is working to reduce barriers to good health. It unites a broad group of stakeholders and works behind-the-scenes to

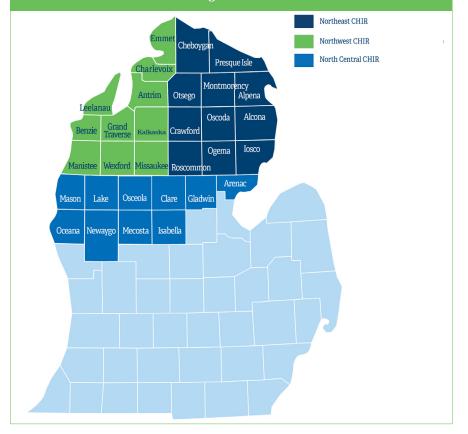
address factors that affect a person's health in and outside of the doctor's office—to improve conditions for Northern Michiganders as they live, work, and play.

TOP NEEDS IN NORTHERN LOWER MICHIGAN AS IDENTIFIED BY THE 2021 COMMUNITY HEALTH ASSESSMENT:



GOAL OF THE NMCHIR

Dedicated funding to address nonmedical factors that influence the health and wellbeing of constituents.



BRAIDED FUNDING TRANSFORMS INNOVATION IN THE NMCHIR

Leveraging Medicaid Matching Funds guarantees that these dollars go further to assist constituents.

BASE FUNDING

FEDERAL, STATE, & LOCAL GRANTS

MEDICAID HEALTH PLAN CONTRACTS

HOSPITAL & COMMUNITY PARTNER CONTRIBUTIONS

Backbone Organization & Staffing

Community Health Assessment

Cross-Sector Steering Committee

Community Connections

Systems Change

COMMUNITY CONNECTIONS PROVIDES ACCESSIBLE, LOCAL DATA THROUGH DASHBOARDS



POWERFUL OUTCOMES

The NMCHIR was recognized last year with a national Rural Health Innovation Profile for "exciting, and potentially replicable, innovations in rural health care that show promise in improving health, improving care, and lowering costs."



COST SAVINGS \$3M in

Medicaid Health Plan costs savings Jan 2016 - Jan 2021 by reducing ER visits by 23.5% and inpatient stays by 25.5% 1



INCREASED INDEPENDENCE

80% of clients who participated in the NMCHIR's Community Connections program reported being able to help themselves in the future 2



COORDINATED SYSTEM

Transformation of individual lives and the creation of more responsive and effective organizations and a more accessible, coordinated, service system 3



EXPENSE REDUCTION \$1.21

in averted medical costs for every \$1 of navigation services provided 4



STRONG ROI Partnerships have provided \$500K of base funding bringing in an additional \$1M to local communities and reimbursement contracts



SUPPORT: \$3M FOR THE NORTHERN MICHIGAN CHIR TO LEVERAGE RESOURCES AND CONTINUE TO ADDRESS SOCIAL NEEDS WHICH IMPEDE THE HEALTH AND WELLBEING OF CONSTITUENTS.