

IT'S A NEW DAY

Together: We Can Transform Public Health



NORTHERN MICHIGAN
PUBLIC HEALTH
ALLIANCE



NORTHERN MICHIGAN PUBLIC HEALTH ALLIANCE REPRESENTS:

7 Health Departments	31 Counties	829,860 Northern Michigan Constituents	16,669 Square Miles of Coverage	70% Rural Living
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*Data + Sources on the back cover

IT'S A NEW DAY

Together: Moving Forward



WHO WE ARE:

THE NORTHERN MICHIGAN PUBLIC HEALTH ALLIANCE (NMPHA) IS A TEAM OF HEALTHCARE AGENCIES AND PROVIDERS IN 31 NORTHERN LOWER PENINSULA COUNTIES THAT JOINED TOGETHER TO STRENGTHEN PUBLIC HEALTH ACROSS THE REGION.

OUR TARGET POPULATIONS:

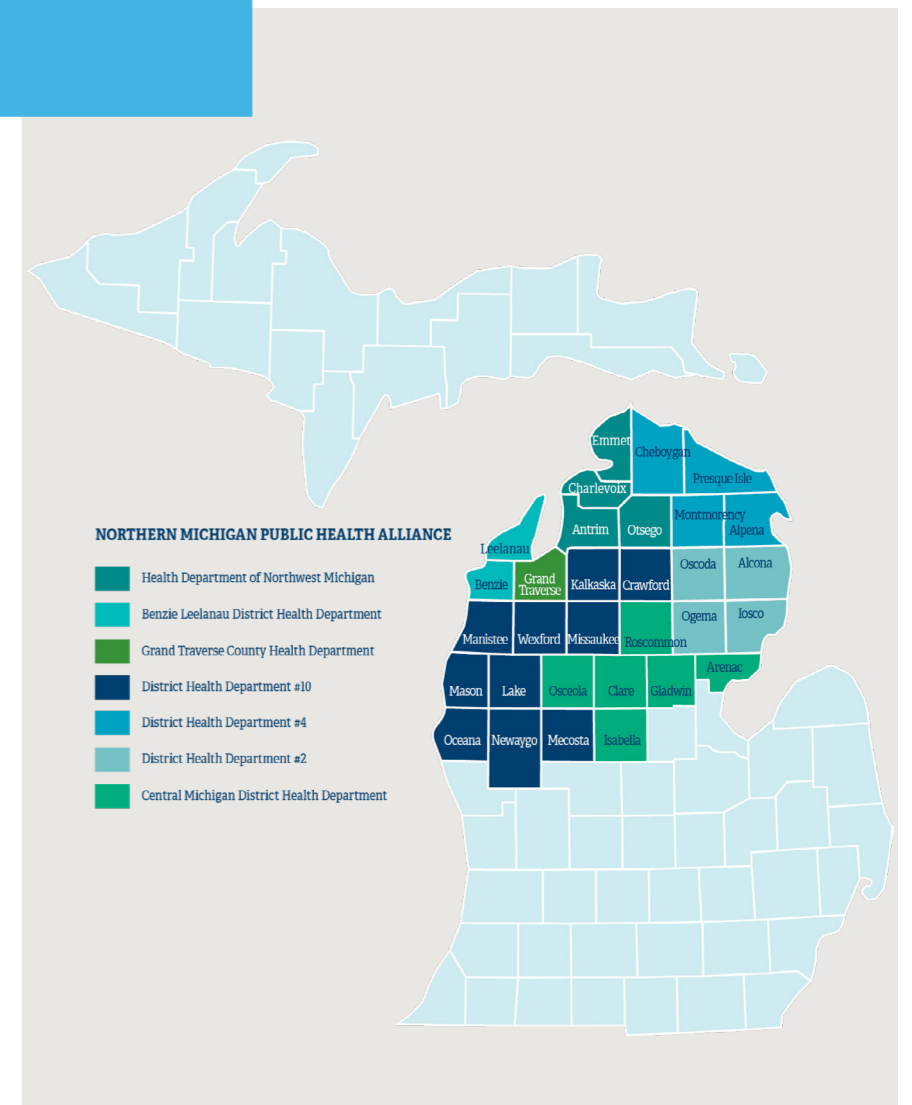
At-risk pregnant women, infants, and children

People with multiple chronic conditions

Super-utilizers of hospital emergency departments

Aging population with limited income potential

A rural mix of residents with limited access to resources



PUBLIC HEALTH EXISTS TO IMPROVE HEALTH AND REDUCE HEALTH CARE COSTS THROUGH DISEASE PREVENTION.

DEFINING THE NEW DAY



While many consider us in a post-pandemic phase, our New Day is filled with what has been dubbed as a post-pandemic hangover—one that's filled with increasing substance use and mental health challenges, a shortage of healthcare providers, and a fragmented society we hope to unite through our efforts to transform public health into a more streamlined and effective tool as we move forward.

Public health workers have long been rooted in Northern Michigan, supporting the most vulnerable individuals within their communities. New diseases and challenges continue to keep us focused on promoting health and preventing disease.

We suffer from a lack of sustainable resources like:

1

Funding for expanding demand of essential local public health services. With the proposed \$30M budget line item to support public health, the state would finally be in compliance with its 50/50 cost share requirement.

2

Dedicated funding to reduce barriers to basic needs. With grant funding expiring, a consistent budget line item for the award-winning Northern Michigan Community Health Innovation Region (NMCHIR) will sustain cross-sector collaboration with documented cost savings, transformed lives, and aligned community partners.

3

Workforce training and retention funding. The CDC has already allotted \$80.8M funding to Michigan for this purpose, but state funds still need to be approved for distribution and spending.

Thank you for your support!



We are committed to serving your constituents, and we ask for your continued and increased partnership in providing day-to-day Essential Local Public Health Services, as mandated by Michigan's Public Health Code.



UNNECESSARY
DISEASE AND
DEATHS



AN UPTICK IN
INFANT DEATHS



HOSPITAL
EMERGENCY
ROOMS OVERRUN

WHAT'S
AT
RISK















IT'S A NEW DAY

Together: We Benefit from Public Health's Return On Investment



Take a look at how **Essential Public Health Services** across Michigan consistently save money for patients, the healthcare system, and the government:

FOR EVERY \$1 INVESTED, WE SAVE:

CHILDHOOD IMMUNIZATIONS 	\$22	FLUORIDATED WATER 	\$40
FLU VACCINATIONS 	\$11	SUBSTANCE USE TREATMENT 	\$7
STD SCREENING 	\$2.50	CHILD SAFETY SEAT 	\$42
INFECTIOUS DISEASE SURVEILLANCE 	\$2	FOOD & NUTRITION EDUCATION 	\$10
HEARING SERVICES 	\$112	TOBACCO CESSATION PROGRAMS 	\$1.26
VISION SERVICES 	\$162 ¹	WORKPLACE SAFETY 	\$6 ²



SUPPORT: THE PROPOSED BUDGET LINE ITEM FOR \$30 MILLION TO HELP FUND DAY-TO-DAY ESSENTIAL PUBLIC HEALTH SERVICES, BRINGING THE STATE INTO COMPLIANCE WITH THE 50/50 COST SHARE REQUIREMENT.

LOCAL PUBLIC HEALTH

The invisible force upholding and protecting the most basic elements of life many people take for granted.

8 Mandated Essential Public Health Services



FOOD PROTECTION



PUBLIC WATER SUPPLY



ON-SITE SEWAGE



HEARING SERVICES



VISION SERVICES



STD CONTROL & PREVENTION



IMMUNIZATIONS



INFECTIOUS DISEASE

THESE THINGS DON'T JUST HAPPEN...



Kids no longer die of polio or diphtheria



Reduced death due to lung cancer and heart disease



Decreased foodborne illness



Increased access to Narcan, opioid drug reversal



Improved air quality in Michigan public spaces

BUT CHRONIC UNDERFUNDING THREATENS US



Limited mental health resources for maternal health



Increasing emergency response and preparedness demands



Measles is on the rise in the U.S.



Vapor intrusion is threatening Michigan residents



The opioid epidemic is raging across Michigan

HELP PROTECT NORTHERN MICHIGAN RESIDENTS

Public health helps our families and businesses take for granted that we can eat in restaurants without risk, swim in our beautiful lakes without worry, be safe on the job, and have toxin-free homes. Protect your constituents by funding public health.



IT'S A NEW DAY

Together: Stabilizing Public Health Workforce

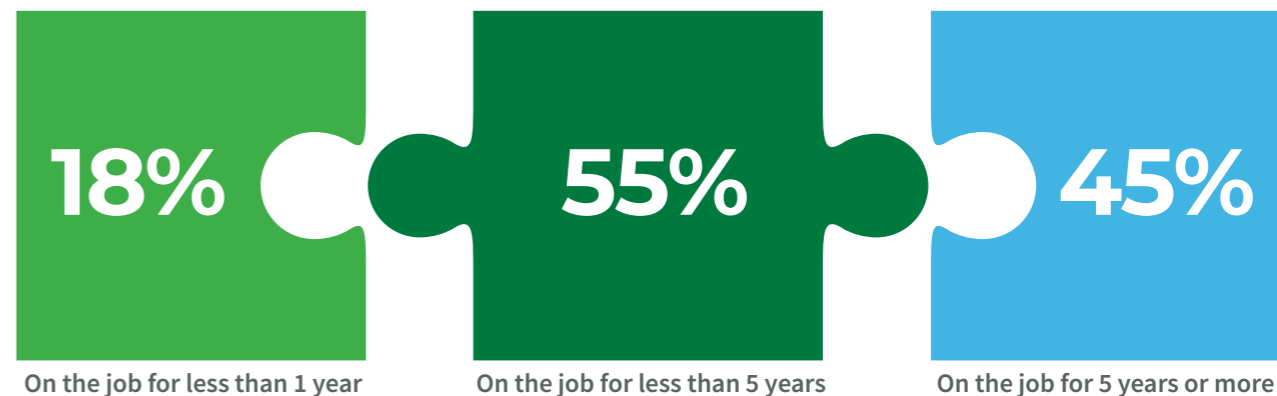


Record numbers of employees/staff have already left the public health field and we in Northern Michigan are no exception. Many are continuing to look for other employment opportunities or retiring. Funding is needed to allow for flexible, long-term opportunities to not just hire new diverse staff, but retain and grow existing staff and capabilities.

The CDC has already allotted \$80.8M to Michigan for this purpose, but the funds still need to be approved for distribution/spending. This funding is intended to be used for recruiting, retaining, and training our workforce, including critical frontline public health workers.

PUBLIC HEALTH WORKERS IN NORTHERN MICHIGAN

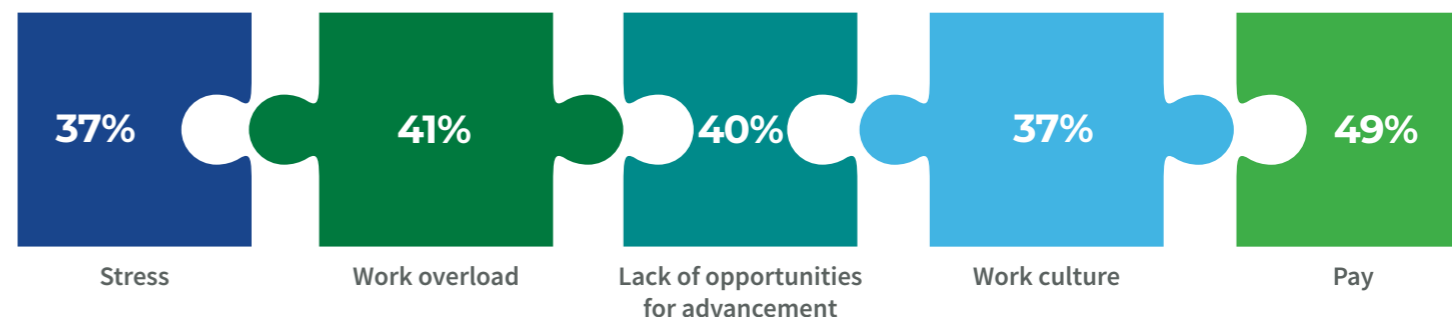
GOAL: RETAIN 45% OF EMPLOYEES WITH 5 OR MORE YEARS OF EXPERIENCE.



PUBLIC HEALTH WORKERS NATIONWIDE¹



REASONS FOR LEAVING



SUPPORT: THIS FUNDING OPPORTUNITY HAS ALREADY BEEN AWARDED AND YOUR CONSTITUENTS NEED YOU TO APPROVE THE DISTRIBUTION AND SPENDING FOR LOCAL HEALTH DEPARTMENTS.

IT'S A NEW DAY

Together: Innovation Leads To Transformation



DID YOU KNOW THAT HOW LONG YOU LIVE IS STRONGLY IMPACTED BY YOUR ZIP CODE?

Where you live has a huge impact on your quality of life and health.

Is nutritious food close by? Are jobs with livable wages available? Do you feel connected to community? It all adds up to positive and negative impacts on our health.

How can we all have access to what we need to thrive, no matter where we live and no matter our age, skin color, income or anything else?

The Northern Michigan Community Health Innovation Region (CHIR) is answering these questions for rural residents, their elected officials, and healthcare experts throughout 31 counties.

The NMCHIR is working to reduce barriers to good health. It unites a broad group of stakeholders and works behind-the-scenes to

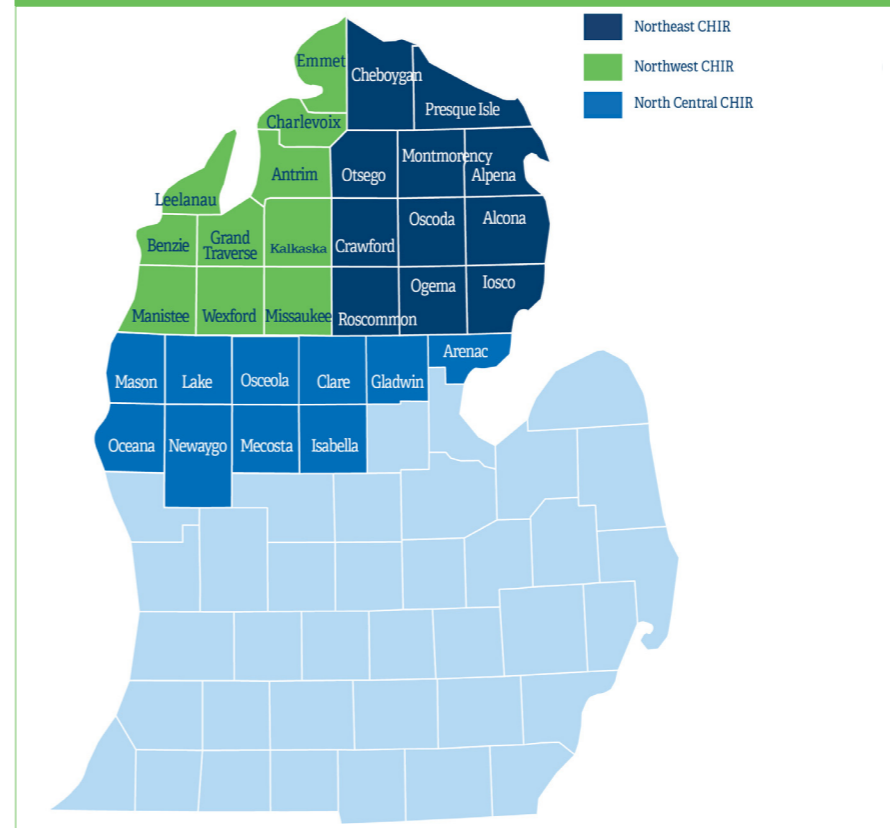
address factors that affect a person's health in and outside of the doctor's office—to improve conditions for Northern Michiganders as they live, work, and play.

TOP NEEDS IN NORTHERN LOWER MICHIGAN AS IDENTIFIED BY THE 2021 COMMUNITY HEALTH ASSESSMENT:



GOAL OF THE NMCHIR

Dedicated funding to address nonmedical factors that influence the health and wellbeing of constituents.



COMMUNITY CONNECTIONS PROVIDES ACCESSIBLE, LOCAL DATA THROUGH DASHBOARDS



POWERFUL OUTCOMES

The NMCHIR was recognized last year with a national Rural Health Innovation Profile for "exciting, and potentially replicable, innovations in rural health care that show promise in improving health, improving care, and lowering costs."

COST SAVINGS \$3M in Medicaid Health Plan costs savings Jan 2016 - Jan 2021 by reducing ER visits by 23.5% and inpatient stays by 25.5% ¹

INCREASED SELF-EFFICACY 80% of clients who participated in the NMCHIR's Community Connections program reported being able to help themselves in the future ²

COORDINATED SYSTEM Transformation of individual lives and the creation of more responsive and effective organizations and a more accessible, coordinated, service system ³

EXPENSE REDUCTION \$1.21 in averted medical costs for every \$1 of navigation services provided ⁴

STRONG ROI Partnerships have provided \$500K of base funding bringing in an additional \$1M to local communities and reimbursement contracts

BRAIDED FUNDING TRANSFORMS INNOVATION IN THE NMCHIR

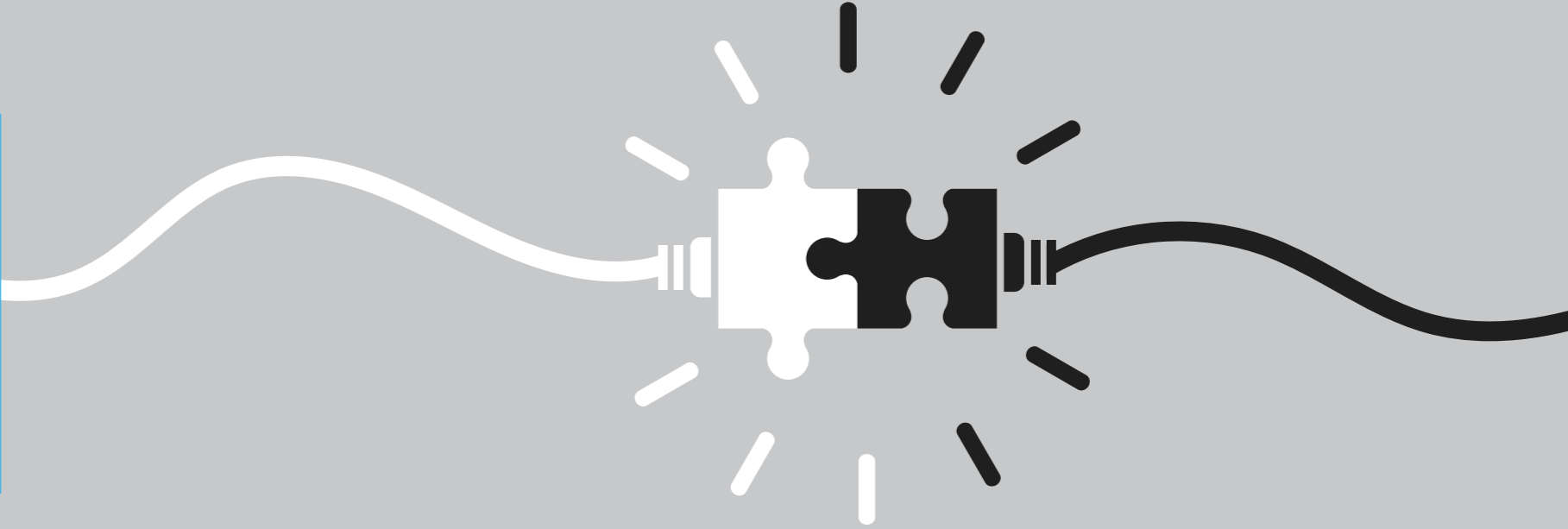
Leveraging Medicaid Matching Funds guarantees that these dollars go further to assist constituents.

BASE FUNDING	Backbone Organization & Staffing
FEDERAL, STATE, & LOCAL GRANTS	Community Health Assessment
MEDICAID HEALTH PLAN CONTRACTS	Cross-Sector Steering Committee
HOSPITAL & COMMUNITY PARTNER CONTRIBUTIONS	Community Connections
	Systems Change

SUPPORT: \$3M FOR THE NORTHERN MICHIGAN CHIR TO LEVERAGE RESOURCES AND CONTINUE TO ADDRESS SOCIAL NEEDS WHICH IMPEDE THE HEALTH AND WELLBEING OF CONSTITUENTS.

IT'S A NEW DAY

Together: We Can Transform Public Health






We ask that you partner with us in transitioning public health to meet the demands of the day through:

1 Funding to support an expanding demand for essential local public health services.

2 Dedicated funding to reduce barriers to basic needs.

3 Allocated workforce training and retention funding.

 <p>UNNECESSARY DISEASE AND DEATHS</p>	 <p>AN UPTICK IN INFANT DEATHS</p>	 <p>HOSPITAL EMERGENCY ROOMS OVERRUN</p>	<p>WHAT'S AT RISK</p>
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Contact Us To Discuss How You Can Transform Public Health!

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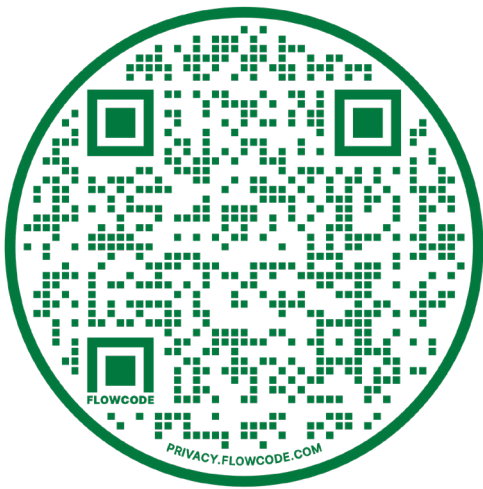
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Wendy Hirschenberger, Health Officer
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STRENGTHENING SYSTEMS FOR BEHAVIORAL HEALTH:
A Celebration & Action Summit
May 11, 2023
9:00 am - 3:00 pm

JOIN US IN PUBLIC HEALTH TRANSFORMATION.

Thank you for supporting the health and wellbeing of your constituents!



Website

<https://nmpublichealthalliance.org/>



Data + Sources

Scan to view our data and sources



MiThrive

Scan to view 31-county data