# **Otsego County Assets**

*Asset mapping is a process that helps communities identify and describe their strengths and resources, which can then be used to address community needs and improve health. This can include community engagement, partnership building, and resource allocation. Each county asset list contains the following: social services, social and/or grassroot organizations, education, health institutions, public services, community-based organizations, infrastructure, and noteworthy people and groups.*

## **Social Service**

### Community Center

* Otsego County Community Center
* Otsego County Sportsplex

### Housing Organizations

* Patriot Place
* Otsego County Housing
* Northeast Michigan Community Service Agency
* Habitat for Humanity

### Food Pantry/Kitchens

* Otsego County Food Pantry
* Vanderbilt Community Church
* Johannesburg Christian Church

### Emergency Housing Shelters

* Patriot Place
* The Refuge in Otsego County

### Halfway Houses

* Billy Jane’s Recovery Residence

### Domestic Violence Shelters

* Women’s Resource Center of Northern Michigan

## **Social/Grassroot Organizations**

### Seniors’ Group/Services

* Otsego County Commission on Aging
* Retired Senior Volunteer Program
* Otsego Haus Adult Day Services (OCCOA)
* Aspen Ridge Retirement Village
* McReynolds Hall
* Elkland Senior Center (Bingo)
* Gaylord Eagles Aerie (Bingo)
* Knights of Columbus Hall

### Special Interest Group

* Rotary Club of Gaylord
* Otsego Lions Club
* Fraternal Order of Eagles
* American Association of University Women
* Pigeon River Discovery Center
* Kiwanis Club of Gaylord
* Otsego County Veterans Affairs
* Veterans of Foreign Wars
* Otsego Community Foundation
* Alpenfrost
* New Life Pregnancy Resource Center
* Zonta Club of Gaylord Area
* Otsego County Historical Museum

### Advocacy Groups/Coalitions

* Northern Michigan Opioid Response Consortium
* Otsego County Child Welfare Alliance
* Otsego Lake Association
* RISE Otsego Substance Free Coalition
* Otsego Wildlife Legacy Society

### Cultural Organizations

* Gaylord Area Council for the Arts
* The Creative Pursuit

### Hunting/Sportsman Leagues

* Northland Sportsmen's Club

### Amateur Sports Leagues

* Otsego County Parks & Recreation
* Gaylor Soccer League
* Otsego County Hockey Association
* Otsego County Sportsplex
* Ostego County Adult Basketball League

## **Education**

### Colleges or Universities

* North Central Michigan College Gaylord Center
* University Center Gaylord

### Community College

* Kirtland Community College Gaylord

### Before-/After-School Program

* Gaylord Community Schools Latchkey
* Johannesburg Cardinal Club

### Vocational/Technical Education Programs

* University Center Gaylord

## **Health Institutions**

### Hospital

* Otsego Memorial Hospital

### Healthcare Clinic

* Otsego Memorial Hospital Walk-In Clinic
* Gaylord Blue Devil Wellness Center
* McLaren Northern Michigan Gaylord Family Medicine
* New Life Ultrasound Clinic
* Thunder Bay Community Health Services
* Gaylord VA Clinic
* Munson Healthcare Elmira Specialty Clinics
* OMH Medical Group – Lewiston
* OMH Medical Group – Internal Medicine
* OMH Medical Group - Pediatrics

### Health Department

* Health Department of Northwest Michigan
* Otsego County Health Department

### Behavioral Health Services

* North Country Community Mental Health
* Northern Michigan Regional Entity
* Healing Minds Behavioral Services

## **Public Service**

### Library

* Otsego County Library
* Vanderbilt Branch Library
* Johannesburg Branch Library

### Police Department

* Gaylord Police Department
* Otsego County Sheriff
* Michigan State Police

### Fire Department

* Otsego Lake Township Fire Department
* Gaylord Fire Hall
* Vanderbilt-Corwith Fire Department
* Elmira Fire Department
* Charlton Township Fire Department

### Emergency Medical Services

* Otsego County EMS Rescue

## **Community-Based Organizations**

### Religious Organizations

* E-Free Church
* St. Mary Catholic Church
* Life Church of Gaylord
* Trinity Lutheran Church
* Gaylord Family Fellowship Church
* Johannesburg Christian Church
* Otsego United Methodist Church
* North Life Church
* Gaylord Methodist Church
* Friendship Christian Reformed
* Mount Hope Church
* Grace Baptist Church
* Peace Lutheran Church
* St. Andrew’s Episcopal Church

### United Way

* Otsego County United Way

### Community or Philanthropic Foundation

* Otsego Community Foundation
* Guardian Gals Inc
* Rotary Club of Gaylord
* Kiwanis Club of Gaylord
* Zonta Club of Gaylord

### Political Organizations

* Republican Party
* Democratic Party
* Right to Life

## **Infrastructure**

### Parks

* Doumas Park
* Louis M. Groen Nature Preserve
* Irontone Springs
* Vanderbilt Trailhead Park
* Big Bear Lake State Forest
* Energy Outlet
* Claude Shannon Park
* Gaylord City Elk Park
* Freel Park
* Wah Wah Soo County Park
* Gaylord Ramp Park
* Otsego Lake Township Park
* Otsego Lake County Park

### Public Pools

* Otsego County Sportsplex

### Vacant Private Building or Lot

### Public Lake or Coastline

* Otsego Lake
* Big Lake
* 5 Lakes
* Bear Lake
* Thumb Lake
* Dixon Lake
* Porcupine Lake
* Big Chub Lake
* Emerald Lake
* Opal Lake
* Martin Lake

### Community Gardens

* Otsego County Community Gardens
* Otsego Conservation District
* Otsego County Demonstration Garden

### Farmer’s Markets

* Gaylord Farmer’s Market – Winter
* Downtown Gaylord Farmer’s Market
* Otsego Farmer’s Market

## **Noteworthy Person/Group**

### Local Artists/Musicians

* Gaylord Community Orchestra

### Community Leader

* Scott Distler
* Ken Borton
* Julie Powers
* Rachel Frisch
* Paul Gunderson
* Dana Bensinger

### Celebrity or Influential Figure

* Lauren Duski

## **Other**